

*Sustainably*  
*Managed*  
*Australian*  
*Regional*  
**TIMBERS**

A new co-operative marketing structure for selling small-scale landholders and farmers' timber, which will maximise returns by entering into strategic alliances with furniture industry processors, while ensuring the consumer receives personalised service, quality assurance and a guarantee that the timber is sustainably sourced.



*Good for the landholder, the community and the environment.*

*That's smart thinking!*

# SMARTtimbers Membership Charter

Members of SMARTtimbers subscribe to the aims and basic philosophy of SMARTtimbers as expressed in its name -

## **Sustainably Managed Australian Regional Timbers**

- and as detailed below.

1. SMARTtimbers intends to brand mature, regionally-sourced timbers on a species specific basis, and sell associated wood and non-wood products utilising a single desk co-operative marketing structure.

By acting as a selling agent for its members, SMARTtimbers ensures product aggregation and consistency of supply, quality control and guarantees as to sustainability, a unique, niche market brand image and a single point of contact for buyers.

2. SMARTtimbers will aim to value-add members' products as far along the processing path as practicable via a combination of member investment and the formation of strategic alliances with processors throughout the supply chain.

By value-adding and developing links with similar grower organisations, contractors, processors and exporters, SMARTtimbers optimises returns to members, lowers production costs and improves production efficiency.

3. SMARTtimbers will encourage and facilitate stewardship planning for member's plantations and private native forests, ensuring that all products handled by SMARTtimbers are produced in a sustainable and environmentally responsible manner using current best practices.

By seeking independent third party accreditation that confirms its management is sustainable and ISO compliant, as well as ensuring a chain of custody from the production site to the end user, SMARTtimbers aims to provide quality assurance to customers and access to premium price markets that demand traceability back to a sustainable source.

